

Synopsis of SKD PA Fundraising 2016-2017

The St. Katharine Drexel School Parents Association fundraising total is well above the \$80,000 range for 2016-2017. This total exceeded expectations, in a year when the Parents Association decided to dramatically change its fundraising approach. Our opening major fundraiser, the fall Golf Outing, was once again a success, having raised close to \$20,000. Our other major fundraiser, the inaugural SKD Gala, was a huge success; together we raised over \$55,000. We can't thank all of you enough for making the first Gala so wonderful!

Additionally, our annual Yankee Candle fundraiser surpassed the 2015-'16 total, and the other, "friend-raisers," were both enjoyable and worthwhile for children and parents alike. The 2016-'17 SKD Dance calendar was one of transition, as the Parents Association worked to make the dances safer for our children. The result was that the dances have become more, "friend-raisers," than fundraisers. Thankfully, the success of our major fundraisers allowed for this transition.

Ultimately, the goal of the Parents Association's yearly fundraising effort is to continue to fill in the gaps between tuition and parish subsidy. Moreover, our fundraising dollars are included in the school budget, and so our success this year and every year is integral. In short, the dollars we raise help keep tuition relatively static. At the end of last year, the Parent Association dedicated itself to streamlining the number of fundraising activities so as avoid stretching all of you too thin, while hopefully maximizing the outcomes. Because so many of you bought in to the new strategy, we were able to exceed our goal.

We continue to recognize how very hard so many of you work to organize and run these events, and we cannot thank you enough. Parent participation definitely increased with the implementation of the stewardship program, and the results speak for themselves. We, the members of the Parents Association Board are, of course, parents ourselves; we know it's very chaotic out here in the real world, and so we are very appreciative of all that you do. We ask that you continue to aid us, in any way that you can, in reaching and exceeding our goals moving forward.

Thanks,

Jim Cassidy

Treasurer, St. Katharine Drexel School Parents Association